

For the Event Planner who needs to think of EVERYTHING . . .

As an Event Planner, you need to make sure every detail of your event is covered. Some things are obvious . . . catering, tables, chairs, music, etc. And then some things aren't so obvious . . . such as portable restroom needs.

Many Event Planners leave the portable restroom to last, or do not include it at all. This oversight can be the difference between a great event and an unfavorable situation. Whether planning a small, intimate gathering in someone's backyard, or a grand-scale "gala," a proper 'sanitation plan' MUST be part of the preparation.

Fortunately, the days of the tiny, archaic port-a-johns are long gone, as the portable sanitation industry is now just that – an industry. And an industry which now offers facilities of all shapes and sizes to meet events of all shapes and sizes.

The basic portable restrooms are what come to mind for most, and these now feature maximum ventilation and nonporous surfaces to prevent bacteria absorption and promote health. Free Hand Sanitizers accompany each basic portable restroom to promote sanitation even further.

Also now available are "celebrity units," ideal for weddings and other formal events and featuring a sink, mirror & lighting, as well as handicap units (enlarged interior, assist bars, etc.).

And last but not least, the *crème de la crème* of portable restrooms are the luxury restroom trailers, ranging from modest to magnificent in style, and certain to please even the most discriminating of users. Many of these upscale units feature simulated marble walls, wood laminated floors with area rugs, porcelain sinks and wood doors, not to mention large lighted vanity areas, heating and air conditioning, hot and cold running water, a stereo sound system, skylights, liquid hand soap and hand towels!

For any type of event, a portable restroom is much more than a luxury item; it can be the added feature which makes all the time and effort spent planning worth it. When selecting a provider for such a sensitive and critical need, it is important to base your decision on reputation and experience. While it is easy to think that all providers are the same, quite the opposite is true. What goes into preparing a unit for delivery, and the service guarantee and commitment behind it, should be determining factors in selecting a provider. Be diligent in asking these questions when selecting a provider:

- ✓ How long have you been in the portable restroom business?
- ✓ Do you have references?
- ✓ What process does the portable restroom go through prior to being delivered?
- ✓ What if there is a problem with the unit during my event?
- ✓ What is your service guarantee?

These are just a few of the important questions to ask when selecting a provider. Reputation, experience, preparation, service standards, and guarantee are the key factors in selecting a provider. Compromising in any area may mean a compromise in what may be the most important part of the event.

Attention to this type of detail will certainly draw the admiration and respect of those who hired you to plan this event. And this will no doubt bode well for you with additional business.